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## MELINA JACOBSEN

### CAREER OBJECTIVE

I am a skilled front-end web developer with seven years' experience in major IT firms. Having worked with over 150 clients, I am passionate about web best practice and intuitive design.

### KEY SKILLS

- HTML
- CSS
- jQuery
- JavaScript
- NoteTabPro
- WAMP
- Git Bash
- Adobe Suite – Photoshop, Illustrator, InDesign
- Tech support development provision
- Client relations

### WORK EXPERIENCE

#### Front-End Web Developer

*Opportunity IT*

2014 – current | Auckland, New Zealand

At Opportunity IT I create dynamic, innovative website solutions for more than 50 high-profile clients.

- Employ best practice User Experience and User Interface to create exceptional websites
- Undertake internal and external website testing processes
- Provide technical support to clients
- Liaise with back-end developers to ensure web and app logic is properly integrated
- Integrate client's CMS programs and data feeds into new websites, allowing for real time updates
- Optimise sites for maximum speed and scalability

### Freelance Website Developer

*Map This*

2013 – current | New Zealand-wide

I work with a team of four to build and run continuous improvements on a metro city maps app that customises journeys according to information provided by users.

- Independently surveyed over 2,500 people for app build and development
- Nominated for Most Innovative Mobile Technology Product in the NZ Hi-Tech Awards
- Maintained graphic standards and branding throughout the app pages

### Website Developer

*Web Solutions Plus*

2009 – 2013 | Auckland, New Zealand

At Web Solutions Plus I worked with large profile corporate and government clients to tailor websites to their needs.

- Worked closely with User Experience to ensure the website and its components were engaging and easy to navigate
- Facilitated technician site visits when required for emergency support queries
- Provided fortnightly and monthly data reports for clients
- 87% of clients reported >15% increase in website traffic and time-on-site after redesign or rebuild process with Web Solutions Plus

## **EDUCATION**

Bachelor of Information Technology (Honours)

University of Auckland

2005 – 2009

Dissertation title: Women in Tech – Where are we headed?

Awarded Honours First Class

**REFERENCES:** Available upon request